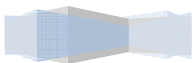




Sponsorship Agreement

Mocasca and Dream Overseas

3.2007 – 3.2008



Agreement

This sponsorship agreement is between **Mocasca** - Monash Chinese Students Club and the sponsor - **Dream Overseas**.

The sponsorship agreement is the following:

Events

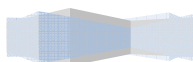
- The Sponsor will have promotion opportunities at **eight** of Mocasca events
- This includes giving out small promotional materials like leaflets and brochures provided by the Sponsor.

Emails Advertising

- The Sponsor will have the to ability to send Mocasca approved email to it's members up to **4 times** per year, at the date specified by the sponsor.

Website Advertising

- The Sponsor will have Mocasca approved advertisements displayed on Mocasca's website for one year.
- This includes linking to sponsor's website



Promotional Material logo space

- Mocasca will have the ability to place the Sponsor’s logo on Mocasca’s advertisement materials. This includes t-shirts, advertisements, newspaper advertisement and in emails.

Alliance

- Mocasca and the sponsor will establish an alliance
- Through the alliance, Mocasca and The sponsor will actively support and promote each other’s events or activities when the parties see fit to do so, creating a synergy marketing effort.

Length and Nature of the Agreement

- The full sponsorship package is for **12 month** starting from the date of payment and the full sponsorship package fee is **\$1500**, payable within **7 days** of signing of the agreement.
- This is a non exclusive sponsorship.

Mocasca representative:

Dream overseas representative:

Position: _____

Position: _____

